

# Useful Realtor Apps and Sites

## Mobile Apps

**Magic Plan** (free, apple) - allows you to create custom floors plans and obtain room measurements by just moving your phone or iPad around the room taking pictures.

**Cam Scanner – Phone PDF** (free) – Android and iOS. Turns your smart phone into a scanner

**Scan to PDF** – Android and iOS. Create a PDF file using your devices camera

**Drop Box** (free up to 2 GB) - Android, iOS, and Windows Phone. Bring your photos, docs, and videos anywhere and share them easily.

**Kingsoft Office** (free) - Android. Only mobile office with full-features

**Sitegeist** (free) - Android and iOS. Helps you to learn more about your surroundings in seconds

**Glympse** (free) - Android, iOS, and Windows Phone. Share your location with anyone for a specified period of time

**Animoto** (free) – Android and iOS. Create ‘videos’ using photos using effects and music

**Pixeeet** (free) - Android and iOS. Create full 360 degree panorama in just seconds, view them on your phone / tablet and publish instantly on your website, Facebook, twitter, etc. You have to purchase the lens.

**Bomb-Bomb** (fee) - Android and iOS. Shoot and send video email

**Trello** (free) – Android and iOS. Organize anything

**Reflector** (apple, fee) - allows you to AirPlay mirror your iPhone or iPad to your Mac or PC

**Postagram** (free) - Android and iOS. Makes it easy to send Instagram, Facebook, and mobile phone photos as photo postcards from your iPhone, iPod touch or Android phone

**Smart Measure** (free) – Android. Obtain room measurements

**Trip Log** (free) - Android and iOS. Helps agents by automatically tracking an agent’s mileage while he or she is driving. In addition, the app also tracks fuel ups and other expenses to give you an idea of how much moving around town is really costing you.

**Harvest Mobile** (free) - Android and iOS. Helps you clock your time working on a task or project with just a few clicks. This is great for tracking how much work went into a transaction or for time-tracking any consulting work you might be doing on the side.

**Homesnap** (free) - Android and iOS. You can discover information about any home nationwide just by taking a photo of it.

**DocuSign for Mobile** (fee) - Android and iOS. DocuSign allows you to digitally sign legal documents using your mobile gadgets. Once subscribed to Real Estate, your DocuSign has the ability to access account features, send, track, and securely sign documents, and capture the GPS location at the time of signing.

**Evernote** (free) – iOS and Android. Evernote helps you remember everything across all of the devices you use. Stay organized, save your ideas and improve productivity. Evernote lets you take notes, capture photos, create to-do lists, record voice reminders, save articles from the Internet, and more, and makes these notes completely searchable, whether you are at home, at work, or on the go. Access them from any computer (via the Evernote website) or from your smartphone or tablet and share documents with the click of a button. Keep notes on each of your transactions/clients/files, make them searchable, and easily combine them with your Dropbox files to keep tabs on every single client you have.

**Hootsuite** (free) - iPhone, iPad, and Android. Hootsuite lets you manage your social networking platforms – Facebook profile, Facebook pages, Twitter, LinkedIn, Google+,

**Foursquare** – all from one place. Schedule updates in advance, respond to posts and tweets, and keep track of everything from one place. Manage up to 5 profiles with the free account.

**Cloud On** (free) - iPad, and Android. Cloud On brings Microsoft Office® to your iPad or Droid and links it to your Dropbox (also Box.net and Google Drive) account. In addition, the built-in Adobe Reader and File Viewer lets you open and view virtually any file type, including PDF, JPG, PNG, GIF, etc. Best part – it automatically saves documents to avoid lost work.

**Simple Resize** (free) – iOS. Resize photos right on your iPhone.

**Photo Compress** (free) – Android. Resize photos right on your phone.

**Roomscan** (free) – iOS. This Roomscan app is designed to draw floor plans for you, by simply holding your phone up against each wall. As you tap the wall, you will see it appear on your screen, now move to the next wall and repeat. Continue until you are back where you started. The makers of the app claim that Roomscan is accurate to within half a foot. If you need to be more accurate, Roomscan Pro (fee) has an option allowing REALTORS® to manually add their own measurements, doors and windows.

**Lastpass** (free) – iOS and Android. Remembering all of your passwords can be a hassle. Lastpass is a powerful cross platform password manager. The app is a powerful, and saves time by allowing you to access and manage passwords wherever you are, and syncs those passwords between your devices. For iOS 8 users, Lastpass integrates directly into Safari as an extension.

**Videolicious** (free) – iOS. This app makes quality video creation easy. Give Videolicious a try by first recording yourself talking into the camera. Then add any photos or videos over the top as b-roll. Next add music and cinematic filters to your photos and video footage. The completed videos can be saved, emailed and shared via social media channels like Twitter, Facebook and YouTube. To test the app, try the free personal account.

**Deductr 2** (free) – iOS and Android. Deductr 2 is an app that will help you make tracking tax deductions easy. Use the app to add business income and expenses, log receipts, even track mileage using your phone's GPS. Then come tax time, use the Deductr website to create a profit & loss report, tax summary, mileage summary and lots more. Although the app is free, the Deductr Pro service is \$19.95 a month or \$199 for the year.

**IFTTT** (free) – iOS and Android. If This Then That (IFTTT) aims to automate tasks between Internet-connected services. IFTTT has more than 160 channels for you to create connections between. For example, maybe you want new comments on your blog to send you a text message, or you want to backup each new contact you add to your phone in a Google Spreadsheet, or maybe even log how much time you spend at home or the office.

**Adobe Photoshop Express** (free) – iOS and Android. This powerful app does all the basics like cropping, rotating, red eye and blemish removal. Also makes it easy to apply adjustments to correct contrast, exposure, and white balance. Once you've applied your tweaks to the photo, save back to your camera roll or share to social media sites including Instagram, Facebook, and Twitter.

**RPR Mobile™** (free) – iOS and Android. RPR Mobile delivers the data and reporting found on the RPR website, directly to your phone. Using RPR Mobile, REALTORS® can use their location to search both on and off market properties, while also uncovering mortgage, historical and distressed data, flood zones, school info and more. Create one of 5 different property and neighborhood reports, each branded with your photo, logo and contact information.

## Sites

<http://www.neighborhoodscout.com/> - Enterprise-grade data for every neighborhood and city in the U.S.

<http://bankrate.com> - The Web's leading aggregator of financial rate information, offering an unparalleled depth and breadth of rate data and financial content.

<http://blog.redfin.com/> - The place to get the latest news & analysis on your local real estate market.

<http://www.gcflearnfree.org/topics> - Offers 125 tutorials, including more than 1,100 lessons, videos, and interactive exercises, completely free.

<http://retradio.com/> - Real Estate Today opens doors for buyers and sellers with critical and credible information on the real estate market. It's fast paced and fact packed with experts, interviews, call-ins, field reports, and timely market conditions.

<http://www.winningagent.com/> - A blog about being successful in real estate sales using social media.

<http://porch.com/> - Gives info on how to find professionals for home improvements.

<http://www.move.com/> - Find homes and apartments for rent and/or sale.

<http://www.mortgage-calc.com/> - Use this simple home mortgage calculator to calculate monthly payments on mortgage rates and other loans. This online mortgage calculator will also help you determine which mortgage is right for you.

<http://www.city-data.com/> - By collecting and analyzing data from numerous sources, we're able to create detailed, informative profiles of all cities in the United States. From crime rates to weather patterns, you can find the data you're looking for on City-Data.com.

<https://smallpdf.com/compress-pdf> - compress (reduce size) of PDF files. No installation needed.

<https://smallpdf.com/merge-pdf> - merge multiple PDF files into one file. No installation needed.

<https://www.photoresizer.com/> - resize our photos online; no installation needed.

## Disclaimer

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