Listing Activity

Listing Activity is available for viewing on your listings. You may access the Listing Activity feature by either clicking on the drop-down arrow next to the list number in the List tab on the Search Results screen, or the Listing Activity link in the Edit Listing menu of your listing.

Listing Activity displays hit count information such as:

- Where people are viewing the listing.
- How people rate this listing.
- Actions people took on this listing.

The Listing Activity also shows information about other listings that were viewed or liked by agents within FlexMLS and Contacts via the Portal and auto e-mails. Click **View** to view these listings on a Search Results page.

You may access the Listing Activity feature by either clicking on the drop-down arrow next to the list number in the List tab on the Search Results screen, or the Activity link in the Change Listing menu of your listing.

The following screen shots will outline the features and definitions of this report.

Print and **E-mail** – You may print or e-mail the Listing Activity report using the corresponding buttons. E-mail will route you to an E-mail a Page screen, where you can select a Contact from the list, or manually enter one or more e-mail addresses.

Auto E-mails – this function allows you to send your buyer auto e-mails of the listing activity of the property either weekly on a specified weekday or monthly on a specified day of the month. These e-mails will go out around 1:00 am on the specified day.

Setting Up Listing Activity Auto E-mails

Enter a Contact's name or create a new one.

Choose the frequency of auto - delivery (weekly or monthly and the day).

If you would also like to receive a copy, check **CC Me**.
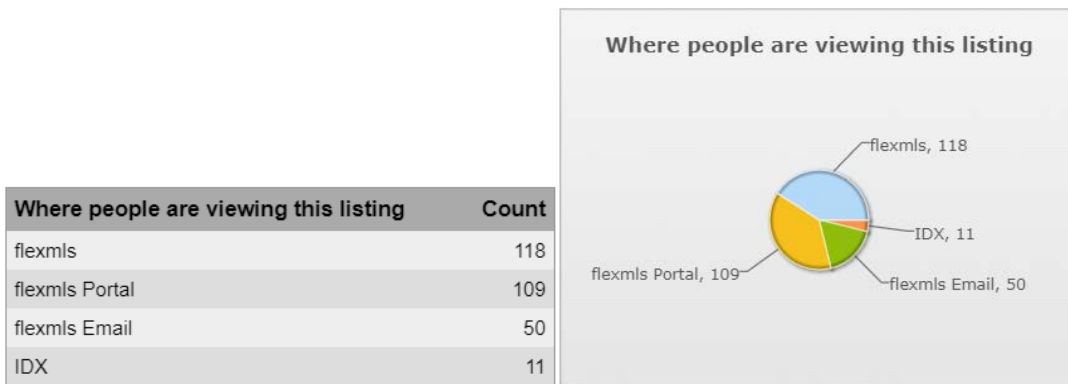
Date Range – You can view activity for a specific date or date range using this field. You can edit the dates by clicking the calendar icon at the end of each date field, or manually by typing in your desired dates using the MM/DD/YYYY format.
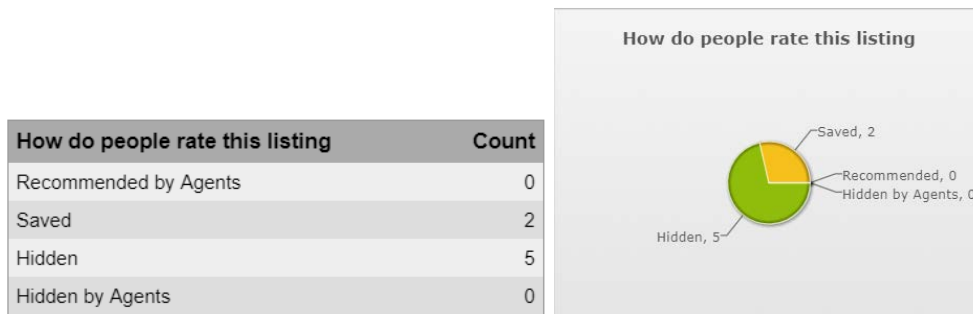
Date Range: 10/01/2017 📅 to 10/10/2018 📅 Go

Where people are viewing this listing – Hit counts for views by agents within FlexMLS (**flexmls**), views by Contacts within their Contact Portals (**flexmls** Portal), views on both manual and Subscription e-mails (**flexmls Email**), and third party/broker sites (**IDX**) and are listed in this section. The pie chart is a graphed representation of the data in this section. Hits are updated once daily.

Where people are viewing this listing	Count
flexmls	118
flexmls Portal	109
flexmls Email	50
IDX	11

Where people are viewing this listing

flexmls, 118
IDX, 11
flexmls Email, 50
flexmls Portal, 109

How do people rate this listing – This section counts hits from the Portal. The pie chart is a graphed representation of the data in this section. Hits are updated once daily.

- **Recommended by Agents** shows how many times the listing is currently marked Recommended by an agent for a Contact to view in their Portal.
- **Saved** shows many times that listing is currently marked as Saved in a Contact Portal.
- **Hidden** shows how many times that listing is currently marked as such (considered a reject) in a Contact Portal.
- **Hidden by Agents** shows the current number of times an agent has marked your listing as Hidden from a Contact's Portal.

How do people rate this listing	Count
Recommended by Agents	0
Saved	2
Hidden	5
Hidden by Agents	0

How do people rate this listing

Saved, 2
Recommended, 0
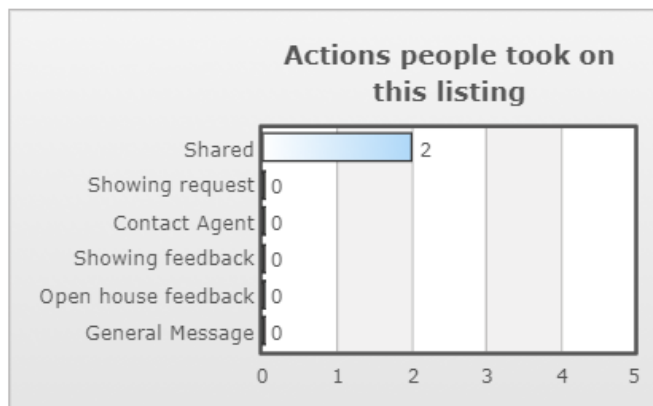Hidden by Agents, 0
Hidden, 5

NOTE: Listings marked as Hidden by Agents or Hidden are still viewable in the applicable collections.

Actions people took on this listing – This section counts hits on actions taken on a listing. The bar chart is a graphed representation of the data in this section. Hits are updated once daily.

- **Shared** – Hits register when a Contact shares one or more listings from their Portal via e-mail or to a social networking site, such as Facebook and Twitter.
- **Showing Request** – Hits register from the Schedule a Showing icon and the Showing Request button in the Contact Portal from the Contact to their agent, and the Showing Request button in all e-mail sent in the interactive version. Hits also register from the Schedule a Showing icon and the Schedule a Showing link in the Additional Actions menu located on the Search Results screen within FlexMLS from an agent to the listing agent.
- **Contact Agent** – Hits register from the Contact button located on the Search Results screen of the Contact Portal and all e-mail sent in the interactive version. Hits also register from the Contact Agent link in the Contact or Feedback icon on the Search Results screen within FlexMLS, and the Contact or Feedback icon on the Search Results screen within the Contact Portal.
- **Showing feedback** – Hits register from the Send Showing Feedback link within the Contact or Feedback icon on the Search Results screen within FlexMLS.
- **Open house feedback** – Hits register from both the Feedback link on a listing within the Detail tab > Open House link, and the Send Open House Feedback link within the Contact or Feedback icon on the Search Results screen within FlexMLS.
- **General message** – Hits register from messages generated from the Messages tab on the Search Results screen within the Contact Portal and from automatic or manually sent e-mail. Hits also register from messages sent from agent to Portal Contact on a listing from the Messages tab.

Actions people took on this listing	Count
Shared	2
Showing request	0
Contact Agent	0
Showing feedback	0
Open house feedback	0
General message	0

People who liked this listing also liked – Listings are generated from Contacts who marked your listing, along with other listings as Saved within their Contact Portal. You may click the **View** link to view the listings in the Search Results screen. Listings generated are the top 10 in marked Saved combined with your listing. This chart is updated once daily.

People who saved this listing also saved (View)	List Number	Status	Bedrooms	Total Bathrooms	Price
3345 Parkside Dr, Brookfield	1553308	Active	4	2.5	$344,900
8770 N Greenvale Rd, Bayside	1537038	Active	5	2.5	$329,900
4918 N Hollywood Ave, Whitefish Bay	1551992	Active	3	1.5	$319,000
5349 N Kent Ave, Whitefish Bay	1542957	Active	3	1.5	$315,000
9145 N Pelham PKWY, Bayside	1541715	Active	3	2	$248,000
5342 N Lydell Ave, Whitefish Bay	1534934	Sold	4	2	$365,000
323 E Hampton Rd, Whitefish Bay	1536409	Sold	3	2.5	$309,000
315 E Fox Dale RD, Fox Point	1540477	Sold	4	2	$289,900
9071 N Lake Dr, Bayside	1542690	Sold	3	2.5	$289,900
6902 N Yates Rd, Fox Point	1538960	Sold	3	1	$229,900

People who viewed this listing also viewed – Listings are generated from agents who click your listing in the Search Results screen within FlexMLS, and Contacts who click your listing on the Search Results screen from manual and auto e-mails, and within the Portal. Listings generated are the top 10 in clicked listings in combination with your listing. This chart is updated once daily.

People who viewed this listing also viewed (View)	List Number	Status	Bedrooms	Total Bathrooms	Price
210 E Bradley Rd, Fox Point	1545884	Active	3	2	$309,500
7114 N Lake Dr, Fox Point	1542302	Active	3	1.5	$297,900
9145 N Pelham PKWY, Bayside	1541715	Active	3	2	$248,000
5220 N Lydell Ave, Whitefish Bay	1550765	Active	3	2	$243,900
8156 N Seneca Rd, Fox Point	1547525	Active	2	1	$149,900
7412 N Longacre RD, Fox Point	1536900	Active	3	1.5	$242,000
6435 N Santa Monica Blvd, Fox Point	1550154	Active	3	1.5	$284,900
7418 N Boyd Way, Fox Point	1546717	Active	2	2	$259,500
7614 N Seneca Rd, Fox Point	1541412	Active	4	2	$249,900
8214 N Regent RD, Fox Point	1547274	Active	3	1.5	$259,000