

# Listing Activity

Listing Activity is available for viewing on your listings. You may access the Listing Activity feature by either clicking on the drop-down arrow next to the list number in the List tab on the Search Results screen, or the Listing Activity link in the Edit Listing menu of your listing.

Listing Activity displays hit count information such as:

- Where people are viewing the listing.
- How people rate this listing.
- Actions people took on this listing.

The Listing Activity also shows information about other listings that were viewed or liked by agents within FlexMLS and Contacts via the Portal and auto e-mails. Click **View** to view these listings on a Search Results page.

You may access the Listing Activity feature by either clicking on the drop-down arrow next to the list number in the List tab on the Search Results screen, or the Activity link in the Change Listing menu of your listing.

The following screen shots will outline the features and definitions of this report.

**Print and E-mail** – You may print or e-mail the Listing Activity report using the corresponding buttons. E-mail will route you to an E-mail a Page screen, where you can select a Contact from the list, or manually enter one or more e-mail addresses.

**Auto E-mails** – this function allows you to send your buyer auto e-mails of the listing activity of the property either weekly on a specified weekday or monthly on a specified day of the month. These e-mails will go out around 1:00 am on the specified day.

## Activity for 3141592 Key Lime Pie Ave, Marengo, Wisconsin 53244

Print E-Mail Auto Emails

### Setting Up Listing Activity Auto E-mails

Enter a Contact's name or create a new one.

Choose the frequency of auto - delivery (weekly or monthly and the day).

If you would also like to receive a copy, check **CC Me**.

Activity Report Auto-Emails

Send listing activity reports automatically by email for  
MLS# 1290871, 3141592 Key Lime Pie Ave, Marengo, WI 53244

Add a contact

Name: Home Buyer    Frequency: Weekly    Day: Monday

CC Me

Auto emails will not be sent if the listing is Sold, Canceled or Expired

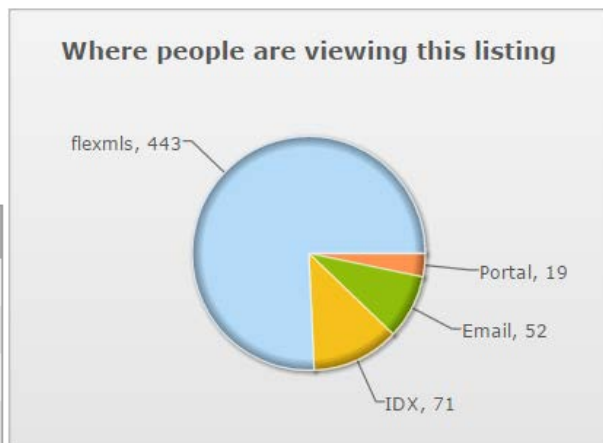
Click Save when complete.

**Date Range** – You can view activity for a specific date or date range using this field. You can edit the dates by clicking the calendar icon at the end of each date field, or manually by typing in your desired dates using the MM/DD/YYYY format.

Date Range:  to

**Where people are viewing this listing** – Hit counts for views by agents within FlexMLS, views on third party/broker sites, views by Contacts in Portals and both manual and automatic e-mails are listed in this section. The pie chart is a graphed representation of the data in this section. Hits are updated once daily.

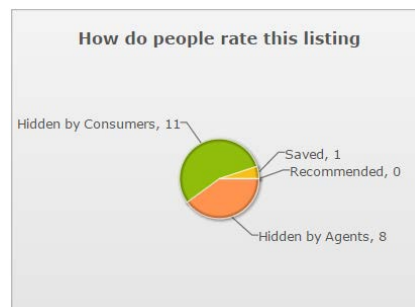
Where people are viewing this listing	Count
flexmls	443
IDX	71
Email	52
Portal	19



**How do people rate this listing** – This section counts hits from the Portal. The pie chart is a graphed representation of the data in this section. Hits are updated once daily.

- **Recommended by Agents** shows how many times the listing is currently marked Recommended by an agent for a Contact to view in their Portal.
- **Saved** shows many times that listing is currently marked as Saved in a Contact Portal.
- **Hidden by Consumers** shows how many times that listing is currently marked as such (considered a reject) in a Contact Portal.
- **Hidden by Agents** shows the current number of times an agent has marked your listing as Hidden from a Contact’s Portal.

How do people rate this listing	Count
Recommended by Agents	0
Saved	1
Hidden by Consumers	11
Hidden by Agents	8

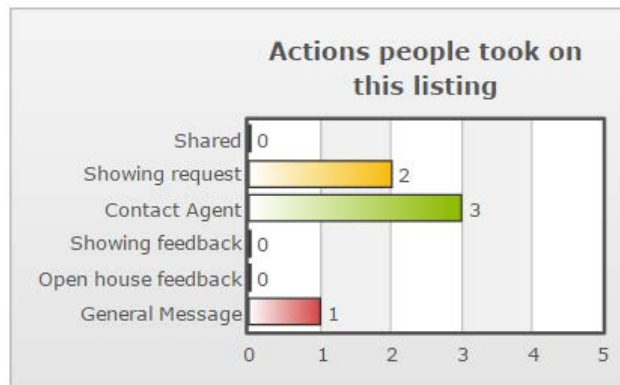


**NOTE:** Listings marked as Hidden by Agents or Hidden by Consumers are still viewable in the applicable carts.

**Actions people took on this listing** – This section counts hits on actions taken on a listing. The bar chart is a graphed representation of the data in this section. Hits are updated once daily.

- **Shared** – Hits register when a Contact shares one or more listings from their Portal via e-mail or to a social networking site, such as Facebook and Twitter.
- **Showing Request** – Hits register from the Schedule a Showing icon and the Showing Request button in the Contact Portal from the Contact to their agent, and the Showing Request button in all e-mail sent in the interactive version. Hits also register from the Schedule a Showing icon and the Schedule a Showing link in the Additional Actions menu located on the Search Results screen within FlexMLS from an agent to the listing agent.
- **Contact Agent** – Hits register from the Contact button located on the Search Results screen of the Contact Portal and all e-mail sent in the interactive version. Hits also register from the Contact Agent link in the Contact or Feedback icon on the Search Results screen within FlexMLS, and the Contact or Feedback icon on the Search Results screen within the Contact Portal.
- **Showing feedback** – Hits register from the Send Showing Feedback link within the Contact or Feedback icon on the Search Results screen within FlexMLS.
- **Open house feedback** – Hits register from both the Feedback link on a listing within the Detail tab > Open House link, and the Send Open House Feedback link within the Contact or Feedback icon on the Search Results screen within FlexMLS.
- **General message** – Hits register from messages generated from the Messages tab on the Search Results screen within the Contact Portal and from automatic or manually sent e-mail. Hits also register from messages sent from agent to Portal Contact on a listing from the Messages tab.

Actions people took on this listing	Count
Shared	0
Showing request	2
Contact Agent	3
Showing feedback	0
Open house feedback	0
General message	1



**People who liked this listing also liked** – Listings are generated from Contacts who marked your listing, along with other listings as Saved within their Contact Portal. You may click the **View** link to view the listings in the Search Results screen. Listings generated are the top 10 in marked Saved combined with your listing. This chart is updated once daily.

<b>People who liked this listing also liked (View)</b>	<b>List Number</b>	<b>Status</b>	<b>Bedrooms</b>	<b>Total Bathrooms</b>	<b>Price</b>
106 Carpenter Ct, Mukwonago	1432800	Active	3	1.5	\$186,900
2015 EMERY ST, East Troy	1435626	Active	4	2	\$179,000
W226S8710 Durand Dr, Big Bend	1403479	Active	3	2	\$175,000
225 Fox St, Mukwonago	1432189	Active	4	1.5	\$175,000
W296 Pine Dr, Palmyra	1448362	Active	4	1.5	\$174,900
3126 Wetland Way, East Troy	1403311	Active	2	2	\$165,000
28740 Clove Ct, Waterford	1384537	Sold	3	2	\$200,000
2434 Brentwood Dr, Waukesha	1400151	Sold	3	2.5	\$200,000
2908 Tensleep TER, Waukesha	1385704	Sold	3	2	\$199,900
124 Small Farm RD, Mukwonago	1394101	Sold	3	2	\$199,900

**People who viewed this listing also viewed** – Listings are generated from agents who click your listing in the Search Results screen within FlexMLS, and Contacts who click your listing on the Search Results screen from manual and auto e-mails, and within the Portal. Listings generated are the top 10 in clicked listings in combination with your listing. This chart is updated once daily.

<b>People who viewed this listing also viewed (View)</b>	<b>List Number</b>	<b>Status</b>	<b>Bedrooms</b>	<b>Total Bathrooms</b>	<b>Price</b>
9999 W Easy St, Marengo	1347591	Expired	3	2.5	\$2
1001 W Cat And Dog Ln, Adams	1107154	Withdrawn	0	1.5	\$2
1234 W McKinley Ave, Milwaukee	1297443	Active	5	1.5	\$1,500
123 Cabernet Ct, TBV	1081506	Expired	3	1.5	\$2
1315 W McKinley Ave, Milwaukee	1297434	Active	3	1	\$1,600
1234 N Easy St, Peeksville	1162128	Active	0	2.5	\$1
0 Get Outta My Way, Friendship	1167657	Active	4	3.5	\$105
9876 E Puffin DR, Marengo	1352776	Sold	2	1.5	\$1
2238 N 33rd St, Milwaukee	1228560	Sold	4	1	\$2,900
1236 N Easy St, Peeksville	1432738	Sold	0	2.5	\$1